

# TCA CHAIRMAN'S SPECIAL RECEPTION SPONSORSHIP



**TRUCKLOAD  
2026**

FEB. 28 - MARCH 3  
GAYLORD PALMS, ORLANDO, FL

**\$10,000**  
**Presenting Sponsor**

Sponsor the TCA Chairman's Reception from 7:30 - 8:30 p.m. on Sunday, March 1 to get in front of an exclusive group of industry leaders.



## SPONSORSHIP BENEFITS

- Sponsor can welcome attendees and give remarks during reception
- Branded signage and service areas at the reception
- Logo on Convention website, app, and promo materials
- Custom sponsor profile in convention app
- Push notification through convention app recognizing your sponsorship
- Recognition during a General Session
- Pre- and Post- Convention attendee lists
- \$400 off registration for each registrant from your company

## CONTACT

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[TCACONVENTION.COM](http://TCACONVENTION.COM)