

CHAIRMAN'S CHOICE AWARD SPONSORSHIP



**TRUCKLOAD
2026**

FEB. 28 - MARCH 3
GAYLORD PALMS, ORLANDO, FL

\$7,500
Exclusive Sponsor

Introduce and recognize TCA's Past Chairman's Pioneer Award recipient during the Monday Awards Luncheon on March 1.



SPONSORSHIP BENEFITS

- Opportunity to say remarks and introduce the Award from the podium
- Sponsor company recognition during a General Session at convention
- Logo on convention website, app, and promo materials
- Pre- and Post- Convention Attendee List
- Custom sponsor profile on convention app
- Recognition in app push notification
- \$400 off registration for each registrant from your company

CONTACT

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