

BRANDING SPONSORSHIP

ATRIUM BANNERS

\$6,000 for 5

2 sets of 5 available

Your design hanging from 5 of the light poles hung throughout the Gaylord Palms Atrium attendees walk through to get to and from the hotel rooms to the meeting space.

SPONSORSHIP BENEFITS

- Your design on 5 atrium pole banners
- Logo on Convention website, app, and promotional materials
- Custom sponsor profile in the convention app
- Push notification through meeting app recognizing your sponsorship
- Recognition during a General Session
- Pre- and Post- Convention attendee list
- \$400 off registration for each representative from your company

CONTACT

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**TRUCKLOAD
2026**

FEB. 28 - MARCH 3
GAYLORD PALMS, ORLANDO, FL

