



# Communications & Image Committee

CHAIR: Lori Teders, Director of Administration, Hoekstra Transportation  
TCA STAFF LIAISON: Zander Gambill and Hunter Livesay

## AGENDA:

MEETING DATE: Sunday, March 24  
TIME: 9:30 – 10:30 a.m. central  
PLACE: Gaylord Opryland, Nashville

- I. Call to Order, Approval of Minutes, Antitrust Review
- II. Communications Department Update
  - Monthly Committee Meetings
  - General Items Update
- III. TCA Professional Driver Workplace of Choice New TCA Program
- IV. TCA Professional Drivers of the Year
- V. TCA Highway Angel
- VI. Image Programs
  - U.S. Capitol Christmas Tree, Vietnam Veterans Memorial Fund's "The Wall That Heals", Wreaths Across America, NTDAW, Truckers Against Trafficking
- VII. Guest Speakers:
  - Courtney George, Manager of Transportation & Industry Relations, Wreaths Across America
  - Tim Tetz, Director of Outreach, Vietnam Veterans Memorial Fund
- VIII. Old Business
- IX. New Business
- X. Executive Session
- XI. Adjournment