

BRANDING SPONSORSHIP



TRUCKLOAD
2026

FEB. 28 - MARCH 3
GAYLORD PALMS, ORLANDO, FL

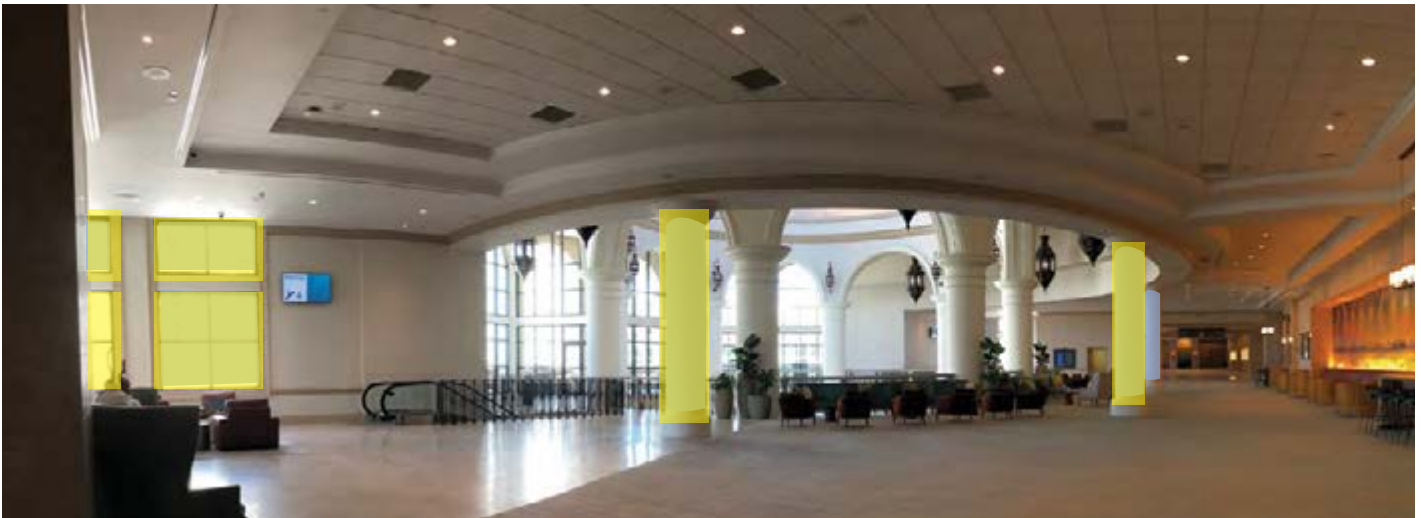
MEETING SPACE CENTRAL LOBBY

\$8,500

2 Column Wraps

\$15,000

2 Column Wraps + Window Clings



SPONSORSHIP BENEFITS

- Your design wrapped around the columns prominently located at the entrance to the meeting space
- Optional branded image on Window Clings at top of escalator (additional charge)
- Logo on Convention website, app, and promotional materials
- Custom sponsor profile in the convention app
- Push notification through meeting app recognizing your sponsorship
- Recognition during a General Session
- Pre- and Post- Convention attendee list
- \$400 off registration for each representative from your company

CONTACT

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