

# EXHIBIT HALL OPENING RECEPTION SPONSORSHIP



TRUCKLOAD  
2026

FEB. 28 - MARCH 3  
GAYLORD PALMS, ORLANDO, FL

**\$50,000**  
Exclusive Sponsor

Or

**\$25,000**  
Co-Sponsorship  
*2 available*



Sponsor the Exhibit Hall Opening Reception from 5:00 - 7:00 p.m. on Sunday, March 1 to welcome attendees to the event and keep your company top-of-mind for attendees as they explore the exhibit hall.

## SPONSORSHIP BENEFITS

- Company signage and branded food & beverage areas throughout the hall
- Logo on Convention website, app, and promo materials
- Custom sponsor profile in convention app
- Push notification through convention app recognizing your sponsorship
- Recognition during a General Session
- Pre- and Post- Convention attendee lists
- \$400 off registration for each company attendee

**CONTACT**  
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TCACONVENTION.COM