

COMMITTEE MEETING SPONSORSHIP



**TRUCKLOAD
2026**

FEB. 28 - MARCH 3
GAYLORD PALMS, ORLANDO, FL

\$5,000
5 Available

Sponsor one of the following committee meetings during TCA's Annual Convention:

- » Highway Policy
- » Communications & Image
- » Independent Contractor
- » Recruitment, Retention & HR
- » Regulatory Policy

Meetings held Saturday, February 28 and
Sunday, March 1



SPONSORSHIP BENEFITS

- 2-3 minutes of podium time during meeting, including optional video
- Branded signage in meeting room
- Logo on Convention website, app, and promo materials
- Custom sponsor profile in convention app
- Push notification through convention app recognizing your sponsorship
- Recognition during a General Session
- Pre- and Post- Convention attendee lists
- \$400 off registration for each company attendee

CONTACT

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TCACONVENTION.COM